Master in Marketing and sales

Marketing and sales 1st year

Presentation

To view the presentation of the Marketing and sales 1st year in French click on the following link : Parcours Marketing vente 1re année

Registration and scholarships

Access conditions

Access to 1st year : Examination of the application file by a jury of teachers of the master and English test (TOEIC, TOEFL, BULATS, IELTS, CLES, Cambridge Assessment English ou test Erasmus+ OLS)

To find out about the admission requirements, please consult our " apply" section directly on the Grenoble IAE website.

Public continuing education :

You are in charge of continuing education:
• if you resume your studies after 2 years of interruption of studies,
• or if you followed training under the continuous training regime one of the previous 2 years
• or if you are an employee, job seeker, self-employed. If you do not have the diploma required to integrate the training, you can undertake a validation of personal and professional achievements (VAPP).

skin.odf-uga:SKIN_ODF_CONTENT_PROGRAM_CANDIDATURE_LABEL

Access the " apply" section directly on the Grenoble IAE website.

Practicals informations :

- Component : IAE de Grenoble - Graduate school of management
- Duration : 2 years
- Course type : Initial and Continuing Education
- Location(s) : Grenoble - University campus

Contacts

Program director

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Administrative contact

Administration Valence M1 Marketing Vente

The information contained in this document is for information purposes and is non-contractual. - Updated on 11 July 2019

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