

Master in Marketing and sales

Marketing and sales 1st year

Presentation

To view the presentation of the Marketing and sales 1st year in French click on the following link : [Parcours Marketing vente 1re année](#)

Registration and scholarships

Access conditions

Access to 1st year : Examination of the application file by a jury of teachers of the master and English test (TOEIC, TOEFL, BULATS, IELTS, CLES, Cambridge Assessment English ou test Erasmus+ OLS)

To find out about the admission requirements, please consult our " [apply](#)" section directly on the Grenoble IAE website.

Public continuing education :

You are in charge of continuing education:

- if you resume your studies after 2 years of interruption of studies,
- or if you followed training under the continuous training regime one of the previous 2 years
- or if you are an employee, job seeker, self-employed. If you do not have the diploma required to integrate the training, you can undertake a validation of personal and professional achievements (VAPP).

[skin.odf-uga:SKIN_ODF_CONTENT_PROGRAM_CANDIDATURE_LABEL](#)

Access the " [apply](#)" section directly on the Grenoble IAE website.

Practicals informations :

- > Component : IAE de Grenoble - Graduate school of management
- > level : Baccalaureate +4
- > Duration : 1 year
- > Course type : Initial and Continuing Education
- > Location(s) : Grenoble - University campus

Contacts

Program director

Bataoui Soffien
soffien.bataoui@grenoble-iae.fr

Wilhelm Marie-Claire
Marie-claire.Wilhelm@grenoble-iae.fr

Administrative contact



Administration Valence M1 Marketing Vente - Laure Vermote
marketing-m1-valence@grenoble-iae.fr
Phone 04.75.41.97.72
Fax. 04.75.41.88.44

Administration Grenoble M1 Marketing vente - Marion Grand
marketing-m1@grenoble-iae.fr