

LAW, ECONOMICS AND MANAGEMENT

The "Quanti" : Market research professions 2nd year

Master in Marketing and sales



Target level
Baccalaureate
+5



ECTS
60 credits



Duration
1 year



Component
Grenoble IAE -
INP (Graduate
school of
management),
UGA



**Language(s) of
instruction**
French

Presentation

To view the presentation of the The "Quanti" : Market research professions 2nd year program in French click on the following link : [🔗 Parcours Le Quanti : métier des études en marketing 2e année](#)

- if you resume your studies after 2 years of interruption of studies,
- or if you followed training under the continuous training regime one of the previous 2 years
- or if you are an employee, job seeker, self-employed. If you do not have the diploma required to integrate the training, you can undertake a validation of personal and professional achievements (VAPP).

Admission

Access conditions

Eligibility : University degree of 240 ECTS; for non-Europeans, a 4-year university degree minimum (approved by a university committee). Application form.

Advanced level in English (TOEIC, TOEFL, BULATS, IELTS, CLES, Cambridge Assessment English ou test Erasmus+ OLS)

Admission : Interview with a committee of academics and specialists

To find out about the admission requirements, please consult our ["🔗 apply"](#) section directly on the Grenoble IAE website.

Public continuing education :

You are in charge of continuing education:

Candidature / Application

Access the ["🔗 apply"](#) section directly on the Grenoble IAE website.

Useful info

Contacts

Program director

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Administrative contact

Administration M2 Le Quanti : Research and
Data Intelligence in Marketing

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Course location(s) - City

📍 Grenoble

Campus

🏠 Grenoble - University campus