

LAW, ECONOMICS AND MANAGEMENT

## International manager 2nd year

Master in Corporate management and administration



**Duration**  
1 year



**Component**  
Grenoble IAE -  
INP (Graduate  
school of  
management),  
UGA



**Language(s) of  
instruction**  
English

## Presentation



Globalization creates new challenges for corporate management. It increases the complexity of organizations' environment, and therefore the complexity of their strategies and operations. This requires new types of managers who are able to lead teams and organizations across distances and varied national contexts, act in ever-changing environments, foresee changes, identify opportunities wherever they arise, and balance multiple cultural expectations. These global managers, who face new and increasingly challenging global situations, must develop specific skills and capabilities. # Adopting a multidisciplinary approach and multicultural emphasis, the Master International Manager (MIM) is dedicated to students with a background in management who

want to prepare themselves for an international career. The program is designed to help them develop hard and soft skills within an international dimension. Using the main pillars of international corporate management (international finance and accounting, international economics, international marketing, international human resources, etc.), the program first aims at mastering core business disciplines and gaining a real understanding of global business issues.

In addition, the program enables students to develop intercultural competences. It fosters their ability to select and analyze relevant information, make decisions, initiate actions, cope with pressure, gain perspective, practice innovation. Dedicated to students with a background in economics or management, the Master International Manager program adopts a global focus on international business.

## Admission

### Access conditions

Access in 2nd year:

Eligibility: application file and English test (TOEIC, TOEFL, BULATS, IELTS, CLES, Cambridge Assessment English ou test Erasmus+ OLS.).

Admission: interview with a jury of teachers and professionals

To find out about the admission requirements, please consult our "apply" section directly on the Grenoble IAE website.

Public continuing education : You are in charge of continuing education:

- if you resume your studies after 2 years of interruption of studies,
- or if you followed training under the continuous training regime one of the previous 2 years
- or if you are an employee, job seeker, self-employed. If you do not have the diploma required to integrate the training, you can undertake a validation of personal and professional achievements (VAPP).

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## Candidature / Application

Access the "apply" section directly on the Grenoble IAE website.

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## Target

Students in the International Management Master's degree come from all walks of life, such as finance, marketing or management disciplines as well sciences (engineering sciences, mathematics, computing) or humanities. Some also have a significant professional experience.

For the most part, admitted students are foreigners, some coming from our partner universities in Brazil, China and Russia. Enrolled French students are recruited both on a regional and national level. In all, almost all continents are represented.

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## And after

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### Sector(s)

Career options for this program are extremely varied. They depend mostly on students first-degrees and professional career plans.

Possible career openings include :

- Exports Manager: supervising a sales team in a specific geographical area, in line with the firm's export and sales policy and the local market regulations, managing the sales forces, analyzing local markets to define export strategies.
- International Business Engineer: in technical field, includes Budget management, preparing cost estimates and financial reporting as well as supervising sub-contracting or outsourcing and managing a project to completion.
- Head of or assistant to the Marketing Department: fieldwork to prospect new markets or in Companies' export departments, developing relations with suppliers and customers.
- Consultant in International Development: advising on the development and implementation of companies' international schemes, analyzing a company's global presence and its capacity to export, defining geographical targets and strategic actions.

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## Useful info

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### Contacts

#### Program director

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#### Program administration

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### Course location(s) - City

📍 Grenoble



## Campus

 Grenoble - University campus

# Program

## Master 2nd year

### Semester 9

	Nature	CM	TD	TP	Crédits
UE Managing people in a global context	Teaching Unit (UE)				10 credits
Managing across cultures	SUBJECT				
International human resources management	SUBJECT				
Leadership, teambuilding and communication	SUBJECT				
Foreign language	SUBJECT				
UE Applied international business	Teaching Unit (UE)				10 credits
International business law	SUBJECT				
Career practicum	SUBJECT				
UE International finance and accounting	Teaching Unit (UE)				5 credits
Finance for international managers	SUBJECT				
Accounting for multinational corporations	SUBJECT				
UE Global markets and strategies	Teaching Unit (UE)				5 credits
International marketing	SUBJECT				
Global strategic management	SUBJECT				

### Semester 10

	Nature	CM	TD	TP	Crédits
UE International business tools	Teaching Unit (UE)				10 credits
Supply chain management - purchasing	SUBJECT				
Managerial accounting and control	SUBJECT				
Managing international business projects	SUBJECT				
Negotiating across cultures	SUBJECT				
UE Challenges of the global economy	Teaching Unit (UE)				5 credits
Doing business in high growth countries	SUBJECT				
Economic issues of globalization	SUBJECT				
Business ethics and social responsibility	SUBJECT				

UE International business in practice	Teaching Unit (UE)	15 credits
Global business game	SUBJECT	
Internship	SUBJECT	

## Master 2nd year - FIA Sao Paulo convention

### Semester 9

	Nature	CM	TD	TP	Crédits
UE International business tools	Teaching Unit (UE)				10 credits
Supply chain management and purchasing	SUBJECT				
Performance management and control	SUBJECT				
International business law	SUBJECT				
UE Applied international business	Teaching Unit (UE)				10 credits
Global business game	SUBJECT				
Managing international business projects	SUBJECT				
UE International finance and accounting	Teaching Unit (UE)				5 credits
International financial reporting	SUBJECT				
UE Global markets and strategies	Teaching Unit (UE)				5 credits
International marketing	SUBJECT				
Global strategic management	SUBJECT				

### Semester 10

	Nature	CM	TD	TP	Crédits
UE Managing people in a global context	Teaching Unit (UE)				10 credits
Managing across cultures	SUBJECT				
International human resources management	SUBJECT				
Leadership and negotiation	SUBJECT				
UE Challenges of the global economy	Teaching Unit (UE)				5 credits
Doing business in Europe	SUBJECT				
Economic issues of globalization	SUBJECT				
Business ethics and social responsibility	SUBJECT				
UE International business in practice	Teaching Unit (UE)				15 credits



Internship or project

SUBJECT