

Biology and marketing techniques 2nd year

Master in Biology



Target level
Baccalaureate
+5



ECTS
60 credits



Duration
1 year



Component
UFR Chimie-
Biologie



Language(s) of
instruction
French

Presentation

To view the presentation of the Biology and marketing techniques (BioTechCo) program in French click on the following link : [🔗 Parcours Biologie et Techniques de Commercialisation \(BioTechCo\)](#)

International education : Internationally-oriented programmes

Admission

Access conditions

Second year master's degree : To be eligible to apply you should have completed, or be enrolled in a first year of a master program in Science, and totalize 60 ETCS. An interview will be proposed to the applicants to the first and second year of the master's degree in Biology in order to test their motivation.

Public continuing education : You are in charge of continuing education :

- if you resume your studies after 2 years of interruption of studies
- or if you followed training under the continuous training regime one of the previous 2 years
- or if you are an employee, job seeker, self-employed. If you do not have the diploma required to integrate the training, you

can undertake a [🔗](#) validation of personal and professional achievements (VAPP)

Candidature / Application

Master 2 Biology and marketing techniques

- 1st opening period for recruitment on e-candidat : **from 4th of march to 27th of march 2024 included**
- 2nd opening period for recruitment on e-candidat : **from 28th of march to 15th of april 2024 included**
- 3rd opening period for recruitment on e-candidat : **from 29th of april to 15th of may 2024 included**

Let us be your guide – simply follow this [🔗](#) link

An interview will be proposed to the applicants to the first or second year of the master's degree in order to test their motivation.

Candidates from a foreign University, please see the admission requirements on the following [🔗](#) website

Fees

UGA registration fees : 243€ + 100€ CVEC

Useful info

Contacts

Program director

Cécile Lelong

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Administrative contact

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Continuing education manager

Muriel Lascar

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Partner laboratories

Fabrilabo

🔗 <http://fabrilabo.com/>

Comité Interprofessionnel des Fournisseurs du
Laboratoire

🔗 <https://cifl.com/>

European federation of precision mechanical and
optical industries

🔗 <http://eurom.org/>

Course location(s) - City

📍 Grenoble

Campus

🏠 Grenoble - University campus

Program

Semestre 9

	Nature	CM	TD	TP	Crédits
UE Techniques de vente et de commercialisation	Teaching Unit (UE)	72h	15h		6 credits
UE Science de gestion	Teaching Unit (UE)	62h	12h		6 credits
UE Techniques 1	Teaching Unit (UE)	31h	23h	8h	6 credits
UE Biologie	Teaching Unit (UE)	39h	10h		6 credits
UE Contexte professionnel	Teaching Unit (UE)	59h	13h		6 credits

Semestre 10

	Nature	CM	TD	TP	Crédits
UE Stage BioTechCo	Teaching Unit (UE)				27 credits
UE Communication in scientific english (part II)	Teaching Unit (UE)				3 credits
UE ETC	Teaching Unit (UE)				3 credits