

Applied corporate management 2nd year

Master in Corporate management and administration



Duration
1 year



Component
Grenoble IAE -
INP (Graduate
school of
management),
UGA



**Language(s) of
instruction**
English

Presentation

The Master in Applied Corporate Management is a graduate program in business dedicated to students keen to discover and understand the theories, practices and tools useful for leading organizations and making managerial decisions.

Because a varied background is a true asset when implementing management and leadership skills, notably in the context of a fast changing environment, the Master in Applied Corporate Management is intended for students with educational background other than management or business.

The Master in Applied Corporate Management is a 12-month program focused on all areas in the management of organizations. The curriculum emphasizes on both understanding business fundamentals and developing managerial skills.

The program targets explicitly students from non-business areas (engineering, art, law, philosophy, history, technology and computer sciences, etc.) who want to develop management expertise, either because they plan to work as a manager or because they know they will need managerial competencies in their professional life.

If you want to know:

- what is the language of business
- how businesses are organized

- how corporations develop and implement their strategies
- how they deal with risk
- how they make investments and finance their growth
- how they respond to market needs
- how they attract and retain customers
- how they align human resources policy with business strategy

Then, the Master in Applied Corporate Management is for you.

The Master in Applied Corporate Management is offered as a one-year full-time program.

International education : Internationally-oriented programmes

Admission

Access conditions

Access in 2nd year:

Eligibility: application file and English test (TOEIC, TOEFL, BULATS, IELTS, CLES, Cambridge Assessment English ou test Erasmus+ OLS).


Admission: interview with a jury of teachers and professionals

To find out about the admission requirements, please consult our "apply" section directly on the Grenoble IAE website.

Public continuing education:

You are in charge of continuing education:

- if you resume your studies after 2 years of interruption of studies,
- or if you followed training under the continuous training regime one of the previous 2 years
- or if you are an employee, job seeker, self-employed.

If you do not have the diploma required to integrate the training, you can undertake a  validation of personal and professional achievements (VAPP).

Candidature / Application

Access the "apply" section directly on the Grenoble IAE website.

And after

Sector(s)

Career options for this program are extremely varied. They depend mostly on students first-degrees and professional career plans.

Useful info

Contacts

Program director

Sonia Bechka

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Administrative contact

Administration M2 Applied Corporate Management - Julie RUFFET

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Course location(s) - City

📍 Grenoble

Campus

🏠 Grenoble - University campus

Program

Master 2nd year

Semester 9

	Nature	CM	TD	TP	Crédits
UE Finance & accounting	Teaching Unit (UE)				10 credits
Accounting and taxation	SUBJECT	21h			
Managerial accounting and control	SUBJECT	21h			
Corporate finance	SUBJECT				
UE Business environment	Teaching Unit (UE)				10 credits
International business law	SUBJECT				
Managerial economics	SUBJECT				
Foreign language	SUBJECT				
Business ethics and social responsibility	SUBJECT				
UE Tools	Teaching Unit (UE)				5 credits
Information systems and ERP	SUBJECT				
Career practicum	SUBJECT				
Negotiation	SUBJECT				
UE Entrepreneurship and responsible innovation	Teaching Unit (UE)				5 credits
Strategic and responsible innovation	SUBJECT				
Entrepreneurship	SUBJECT				
Project management	SUBJECT				

Semester 10

	Nature	CM	TD	TP	Crédits
UE Managing people	Teaching Unit (UE)				5 credits
Human resources	SUBJECT				
Leadership, teamworking & communication	SUBJECT				
UE Strategies and markets	Teaching Unit (UE)				10 credits
Introduction to marketing	SUBJECT				
Strategic management	SUBJECT				
Purchasing and supply chain management	SUBJECT				

UE Management in practice	Teaching Unit (UE)	15 credits
Global business game	SUBJECT	
Internship	SUBJECT	

Master 2nd year - Shanghai Convention

Semester 9

	Nature	CM	TD	TP	Crédits
UE Strategies and markets	Teaching Unit (UE)				10 credits
Marketing	SUBJECT				
Strategic management	SUBJECT				
Purchasing and supply management	SUBJECT				
Elective course	SUBJECT				
UE Environment of business	Teaching Unit (UE)				10 credits
Legal issues in business	SUBJECT				
Managerial economics	SUBJECT				
Second foreign language	SUBJECT				
Business ethics and social responsibility	SUBJECT				
UE Tool courses	Teaching Unit (UE)				5 credits
Information systems and business computer applications	SUBJECT				
Career practicum	SUBJECT				
Negotiation	SUBJECT				
UE Entrepreneurship and innovation	Teaching Unit (UE)				5 credits
Strategic & responsible innovation	SUBJECT				
Entrepreneurship	SUBJECT				
Project management	SUBJECT				

Semester 10

	Nature	CM	TD	TP	Crédits
UE Managing people	Teaching Unit (UE)				5 credits
Human resources	SUBJECT				
Leadership, teamworking & communication	SUBJECT				
UE Finance and accounting	Teaching Unit (UE)				10 credits
Financial reporting and financial statement analysis	SUBJECT				

Managerial accounting and control	SUBJECT	
Corporate finance	SUBJECT	
UE Management in practice	Teaching Unit (UE)	15 credits
Business game	SUBJECT	
Internship	SUBJECT	