

LAW, ECONOMICS AND MANAGEMENT

Applied corporate management 2nd year

Master in Corporate management and administration



Duration
1 year



Component
Grenoble IAE -
INP (Graduate
school of
management),
UGA



**Language(s) of
instruction**
English

Presentation

The Master in Applied Corporate Management is a graduate program in business dedicated to students keen to discover and understand the theories, practices and tools useful for leading organizations and making managerial decisions.

Because a varied background is a true asset when implementing management and leadership skills, notably in the context of a fast changing environment, the Master in Applied Corporate Management is intended for students with educational background other than management or business.

The Master in Applied Corporate Management is a 12-month program focused on all areas in the management of organizations. The curriculum emphasizes on both understanding business fundamentals and developing managerial skills.

The program targets explicitly students from non-business areas (engineering, art, law, philosophy, history, technology and computer sciences, etc.) who want to develop management expertise, either because they plan to work as a manager or because they know they will need managerial competencies in their professional life.

If you want to know:

- what is the language of business
- how businesses are organized

- how corporations develop and implement their strategies
- how they deal with risk
- how they make investments and finance their growth
- how they respond to market needs
- how they attract and retain customers
- how they align human resources policy with business strategy

Then, the Master in Applied Corporate Management is for you.

The Master in Applied Corporate Management is offered as a one-year full-time program.

Foreign place(s) : Shanghai

International education : Internationally-oriented programmes

Admission

Access conditions

Access in 2nd year :

- Eligibility : application file and English test (TOEIC, TOEFL, BULATS, IELTS, CLES, Cambridge Assessment English ou test Erasmus+ OLS)

- Admission : interview with a jury of teachers and professionals

To find out about the admission requirements, please consult our "apply" section directly on the [Grenoble IAE website](#)

Public continuing education : You are in charge of continuing education :

- if you resume your studies after 2 years of interruption of studies
- or if you followed training under the continuous training regime one of the previous 2 years
- or if you are an employee, job seeker, self-employed

If you do not have the diploma required to integrate the training, you can undertake a [validation of personal and professional achievements \(VAPP\)](#)

Candidature / Application

Access the "apply" section directly on the [Grenoble IAE website](#)

And after

Sector(s)

Career options for this program are extremely varied. They depend mostly on students first-degrees and professional career plans.

Useful info

Contacts

Program director

Sonia Bechka

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Administrative contact

Administration M2 Applied Corporate
Management - Julie RUFFET

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Course location(s) - City

📍 Grenoble

Campus

🏠 Grenoble - University campus

Program

Specifics of the program

Program under construction - pending CFVU vote