

LAW, ECONOMICS AND MANAGEMENT

Master in Corporate management and administration

Management et administration des entreprises



Target level
Baccalaureate
+5



ECTS
120 credits



Duration
2 years



Component
Grenoble IAE -
INP (Graduate
school of
management),
UGA



**Language(s) of
instruction**
English, French

Subprograms

- > Corporate management and administration 1st year
- > Twin qualification manager 2nd year
- > Applied corporate management 2nd year
- > International manager 2nd year

Presentation



Three training programmes are available, all of them espousing a twin qualification dynamic:

- Manager twin qualification
- Business Administration, - International Manager.

The Twin Qualification Manager and Business Administration programmes are general courses that differ in the language in which the courses are given. The final programme offers

a twin qualification based on the international aspects of management. It is therefore also given in the English language.

The objective of the MAEMaster's, the IAE's flagship degree, is to provide training in managerial competencies to students and/or executives already recognised for their specialist scientific, technical or legal skills etc. gained through initial 3rd year undergraduate or 1st year Master's education or in the fields of: Law, Economics, Management. 2nd year Master's. The Twin Qualification Manager programme is part and parcel of this objective and is intended to train directors or executives whose careers destine them for senior positions, concentrating somewhat on the French context. The Business Administration programme provides a different take on the previous programme but, this time, in an English-speaking context, which is intended to train directors or executives whose careers destine them for senior positions in an international environment. Finally, open to the issues of the international firm, the International Manager programme prepares students for management functions in international groups or the international departments of firms, providing training that incorporates the international dimension of managing organisations. Irrespective of the programme, graduates of the MAEMaster's are well equipped for a broad range of positions and business sectors matching their original training and are widely represented among general management and marketing functions.

Skills

The common skills to be acquired revolve around three main axes: 1. Fundamentals in management identified through the main functions present in the company: Human Resources, Accounting and Finance, Marketing and Purchasing, Information Systems, Industrial Management and Innovation Strategy and Business Law; 2. Managerial skills that are characterized by transversal professional know-how: Communication and Negotiation, Team Management, Project Management, Implementation and use of management tools, Decision-making, etc. ; 3. Entrepreneurship and Innovation.

International education : Internationally-oriented programmes

Admission

Access conditions

Access in 1st year:

- * Hold a bachelor's degree + 3 (official diploma targeted by the Ministry of National Education) + 3 years minimum significant work experience
- * Have a diploma Bac + 3 approved (validation required by the Validation of Studies commission) + 3 years minimum professional experience significant
- * Hold a degree lower than Bac + 3 and experience very significant professional in relation to training (VAPP)

Access in 2nd year:

Eligibility: application file and English test (TOEIC, TOEFL, BULATS, IELTS, CLES, Cambridge Assessment English ou test Erasmus+ OLS).

Admission: interview with a jury of teachers and professionals

To find out about the admission requirements, please consult our "apply" section directly on the Grenoble IAE website.

Public continuing education : You are in charge of continuing education: • if you resume your studies after 2 years of interruption of studies, • or if you followed training under the continuous training regime one of the previous 2 years •

or if you are an employee, job seeker, self-employed. If you do not have the diploma required to integrate the training, you can undertake a validation of personal and professional achievements (VAPP).

Candidature / Application

Access the "apply" section directly on the Grenoble IAE website.

Useful info

Contacts

Program director

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Program director

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Program director

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Program administration

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Program administration

Administration M2 Applied Corporate

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Program administration

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Program administration

Administration M2 MAE FC

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Campus

🏠 Grenoble - University campus

🏠 Valence - Briffaut

Course location(s) - City

📍 Grenoble

📍 Valence

Program

Corporate management and administration 1st year

Twin qualification manager 2nd year

Applied corporate management 2nd year

Master 2nd year

Semester 9

	Nature	CM	TD	TP	Crédits
UE Finance & accounting	Teaching Unit (UE)				10 credits
Accounting and taxation	SUBJECT	21h			
Managerial accounting and control	SUBJECT	21h			
Corporate finance	SUBJECT				
UE Business environment	Teaching Unit (UE)				10 credits
International business law	SUBJECT				
Managerial economics	SUBJECT				
Foreign language	SUBJECT				
Business ethics and social responsibility	SUBJECT				
UE Tools	Teaching Unit (UE)				5 credits
Information systems and ERP	SUBJECT				
Career practicum	SUBJECT				
Negotiation	SUBJECT				
UE Entrepreneurship and responsible innovation	Teaching Unit (UE)				5 credits
Strategic and responsible innovation	SUBJECT				
Entrepreneurship	SUBJECT				
Project management	SUBJECT				

Semester 10

	Nature	CM	TD	TP	Crédits
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UE Managing people	Teaching Unit (UE)	5 credits
Human resources	SUBJECT	
Leadership, teamworking & communication	SUBJECT	
UE Strategies and markets	Teaching Unit (UE)	10 credits
Introduction to marketing	SUBJECT	
Strategic management	SUBJECT	
Purchasing and supply chain management	SUBJECT	
UE Management in practice	Teaching Unit (UE)	15 credits
Global business game	SUBJECT	
Internship	SUBJECT	

Master 2nd year - Shanghai Convention

Semester 9

	Nature	CM	TD	TP	Crédits
UE Strategies and markets	Teaching Unit (UE)				10 credits
Marketing	SUBJECT				
Strategic management	SUBJECT				
Purchasing and supply management	SUBJECT				
Elective course	SUBJECT				
UE Environment of business	Teaching Unit (UE)				10 credits
Legal issues in business	SUBJECT				
Managerial economics	SUBJECT				
Second foreign language	SUBJECT				
Business ethics and social responsibility	SUBJECT				
UE Tool courses	Teaching Unit (UE)				5 credits
Information systems and business computer applications	SUBJECT				
Career practicum	SUBJECT				
Negotiation	SUBJECT				
UE Entrepreneurship and innovation	Teaching Unit (UE)				5 credits
Strategic & responsible innovation	SUBJECT				
Entrepreneurship	SUBJECT				
Project management	SUBJECT				

Semester 10

	Nature	CM	TD	TP	Crédits
UE Managing people	Teaching Unit (UE)				5 credits
Human resources	SUBJECT				
Leadership, teamworking & communication	SUBJECT				
UE Finance and accounting	Teaching Unit (UE)				10 credits
Financial reporting and financial statement analysis	SUBJECT				
Managerial accounting and control	SUBJECT				
Corporate finance	SUBJECT				
UE Management in practice	Teaching Unit (UE)				15 credits
Business game	SUBJECT				
Internship	SUBJECT				

International manager 2nd year

Master 2nd year

Semester 9

	Nature	CM	TD	TP	Crédits
UE Managing people in a global context	Teaching Unit (UE)				10 credits
Managing across cultures	SUBJECT				
International human resources management	SUBJECT				
Leadership, teambuilding and communication	SUBJECT				
Foreign language	SUBJECT				
UE Applied international business	Teaching Unit (UE)				10 credits
International business law	SUBJECT				
Career practicum	SUBJECT				
UE International finance and accounting	Teaching Unit (UE)				5 credits
Finance for international managers	SUBJECT				
Accounting for multinational corporations	SUBJECT				
UE Global markets and strategies	Teaching Unit (UE)				5 credits
International marketing	SUBJECT				

Semester 10

	Nature	CM	TD	TP	Crédits
UE International business tools	Teaching Unit (UE)				10 credits
Supply chain management - purchasing	SUBJECT				
Managerial accounting and control	SUBJECT				
Managing international business projects	SUBJECT				
Negotiating across cultures	SUBJECT				
UE Challenges of the global economy	Teaching Unit (UE)				5 credits
Doing business in high growth countries	SUBJECT				
Economic issues of globalization	SUBJECT				
Business ethics and social responsibility	SUBJECT				
UE International business in practice	Teaching Unit (UE)				15 credits
Global business game	SUBJECT				
Internship	SUBJECT				

Master 2nd year - FIA Sao Paulo convention

Semester 9

	Nature	CM	TD	TP	Crédits
UE International business tools	Teaching Unit (UE)				10 credits
Supply chain management and purchasing	SUBJECT				
Performance management and control	SUBJECT				
International business law	SUBJECT				
UE Applied international business	Teaching Unit (UE)				10 credits
Global business game	SUBJECT				
Managing international business projects	SUBJECT				
UE International finance and accounting	Teaching Unit (UE)				5 credits
International financial reporting	SUBJECT				
UE Global markets and strategies	Teaching Unit (UE)				5 credits
International marketing	SUBJECT				
Global strategic management	SUBJECT				

Semester 10

	Nature	CM	TD	TP	Crédits
UE Managing people in a global context	Teaching Unit (UE)				10 credits
Managing across cultures	SUBJECT				
International human resources management	SUBJECT				
Leadership and negotiation	SUBJECT				
UE Challenges of the global economy	Teaching Unit (UE)				5 credits
Doing business in Europe	SUBJECT				
Economic issues of globalization	SUBJECT				
Business ethics and social responsibility	SUBJECT				
UE International business in practice	Teaching Unit (UE)				15 credits
Internship or project	SUBJECT				