

LAW, ECONOMICS AND MANAGEMENT

Master in Corporate management and administration

Management et administration des entreprises



Target level
Baccalaureate
+5



ECTS
120 credits



Duration
2 years



Component
Grenoble IAE -
INP (Graduate
school of
management),
UGA



Language(s) of instruction
English, French

Subprograms

- > Corporate management and administration 1st year
- > Twin qualification manager 2nd year
- > Applied corporate management 2nd year

Presentation

Three training programmes are available, all of them espousing a twin qualification dynamic:

- Manager twin qualification
- Applied corporate management
- Manager engineer

The Twin qualification manager and Manager engineer programs are general courses that differ in the language in which the courses are given. The final programme offers a twin qualification based on the international aspects of management. It is therefore also given in the English language.

The objective of the Corporate management and administration master's, the IAE's flagship degree, is to provide training in managerial competencies to students and/or executives already recognised for their specialist scientific, technical or legal skills etc. gained through initial 3rd year undergraduate or 1st year master's education

or in the fields of : law, economics, management 2nd year master's. The Twin qualification manager program is part and parcel of this objective and is intended to train directors or executives whose careers destine them for senior positions, concentrating somewhat on the French context. The Manager engineer program provides a different take on the previous program but, this time, in an English-speaking context, which is intended to train directors or executives whose careers destine them for senior positions in an international environment. Finally, open to the issues of the international firm, the International Manager programme prepares students for management functions in international groups or the international departments of firms, providing training that incorporates the international dimension of managing organisations. Irrespective of the programme, graduates of the Corporate management and administration master's are well equipped for a broad range of positions and business sectors matching their original training and are widely represented among general management and marketing functions.

Skills

The common skills to be acquired revolve around three main axes: 1. Fundamentals in management identified through the main functions present in the company: Human Resources, Accounting and Finance, Marketing and Purchasing, Information Systems, Industrial Management and Innovation Strategy and Business Law; 2. Managerial skills that

are characterized by transversal professional know-how: Communication and Negotiation, Team Management, Project Management, Implementation and use of management tools, Decision-making, etc. ; 3. Entrepreneurship and Innovation.

Foreign place(s) : Lausanne

International education : Internationally-oriented programmes

International dimension

Admission

Access conditions

To find out about the admission requirements, please consult our "apply" section directly on the [Grenoble IAE website](#).

Public continuing education : You are in charge of continuing education :

- if you resume your studies after 2 years of interruption of studies
- or if you followed training under the continuous training regime one of the previous 2 years
- • or if you are an employee, job seeker, self-employed. If you do not have the diploma required to integrate the training, you can undertake a validation of personal and professional achievements (VAPP)

Candidature / Application

Access the "apply" section directly on the [Grenoble IAE website](#)

Useful info

Contacts

Program director

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Program administration

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Program administration

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Course location(s) - City

📍 Grenoble

📍 Valence

Campus

🏠 Grenoble - University campus

🏠 Valence - Briffaut

Program

Corporate management and administration 1st year

Twin qualification manager 2nd year

Applied corporate management 2nd year