

LAW, ECONOMICS AND MANAGEMENT

Bachelor Economics and management

Economie et Gestion



Target level
Baccalaureate
+3



ECTS
180 credits



Duration
3 years



Component
Faculté
d'Economie
de Grenoble
(FEG),
Grenoble IAE -
INP (Graduate
school of
management),
UGA, Institut
universitaire
de technologie
de Valence
(IUT Valence),
Institut
universitaire
de technologie
(IUT2)



**Language(s) of
instruction**
English, French

Subprograms

- > Economics and management / Grenoble
- > Economics and management / Valence
- > Economics and management / distance learning
- > Economics and management languages / Grenoble
- > Economics and management languages / Valence
- > Economics and management law / Valence
- > Economic engineering 3rd year
- > Management 3rd year / Grenoble and Valence
- > Assistant director of PME-PMI / Alternance 3rd year
- > Managerial economics for international markets 3rd year

Presentation

The license is a general training. with an important multidisciplinary base. Its objective is the acquisition of knowledge and methods allowing the pursuit of master studies in the field of economics and management. It also offers bridges. opportunities for reorientation and access to vocational training at each stage of the cycle.

So it prepares for professional integration through professionalising UEs in the 3rd year and compulsory or optional internships.

Bridges are also planned after the 2nd year for access to a professional license. Different optional UEs open to 2nd year students allow them to prepare for early professional specialization. Three courses are offered in the 3rd year for a specialization in the field of business management, the last two being selective :

- Business
- Economic Engineering
- Management

Two courses offer a specialization in economics:

- Applied Economy
- Social Sciences

You will also have the opportunity to complete your third year of study abroad as part of an exchange program with our partner universities. Finally, there is a course with more professionalized courses:

- Assistant director of PME-PMI which takes place alternately
- Managerial Economics for International Markets

While assuming the acquisition of fundamental disciplinary knowledge for all, the license allows students to choose a course adapted to their personal tastes and their project. At the end of their undergraduate education, they will be able to join the labor market directly (civil service competition and jobs available with a license), or continue in a Master's degree to deepen their training and reinforce their professionalisation. The choices of orientation, as well as the professional opportunities, following a bachelor's degree in economics and management are very diverse and the quality of the learning carried out during the three years guarantees chances of success in the projects of the student.

Admission

Access conditions

Public Initial formation :

The first year of the Bachelor's degree is open to candidates holding a Bachelor's degree or a degree accepted in equivalent terms (capacity in law, DAEU ...). All applications including a reorientation must be made on the [Parcoursup](#) platform. It is also accessible to foreign applicants domiciled outside the EU (prior application procedure). The second year and the third year are accessible to the students holding 60 or 120 credits obtained in this same curriculum or via a validation of studies according to the conditions determined by the university or the training.

Public Continuing education : You are in charge of continuing education:

- if you resume your studies after 2 years of interruption of studies,
- or if you followed a formation under the regime formation continues one of the 2 preceding years

- or if you are an employee, job seeker, self-employed.

If you do not have the diploma required to integrate the training (identical to that indicated for the initial training audience), [you can undertake a Validation of Personal and Professional Acquirements \(VAPP\)](#)

For more information, visit the website of the [Continuing Education and Learning Branch](#).

Candidature / Application

You want to apply and register for this training? Go to the website of the UGA heading Candidate and register

And after

Further studies

Masters in Economics and Management from Grenoble Alpes University:

- [master of Economic Engineering](#) (Diagnosis and management of the performance of organizations)
- [master's degree in Human Resources, organization and change management](#)
- [master Economic Strategies of Sport and Tourism](#)
- [master Marketing](#)
- [master of Management and Business Administration](#)
- [master Management Information Systems](#)

At the end of 2nd year (120 credits), bridges are possible to business schools or professional licenses.

To go further, download the document: ["Economy and Management: studies to employment"](#) realized by the Professional Integration Orientation (OIP) area

Occupational integration : Depending on the chosen course of study, many areas of activity are open:

- > Public Service Category A competitions (non-teaching)
- > Recruitment competitions for primary and secondary education (sciences economic and social issues and economy-management)
- > The banking and insurance professions (commercial assistant, advisor financial analyst, financial analyst ...)

- > Responsible for economic studies (companies, associations, public authorities)
- > Administration of the company (executive assistant, human resources assistant, management control...)
- > Assistant Director of SME-PMI or Assistant to the Head of Department (Product Manager, controller or manager ...)

Sector(s)

With a professionalization appropriate pursuit of studies (type professional license), the possible sectors of activity are varied :

- Economy profile : Public service category A competition (non-teaching) ; banking and insurance professions (commercial assistant, financial advisor, financial analyst, etc.) ; researcher (companies, associations, public authorities) ; corporate administration (executive assistant, human resources assistant, management controller ...)
 - Management profile : executive assistant SME-SMI ; deputy heads of service (assistant to the product manager, assistant to the controller, assistant to the head of management, ...) ; agency managers; category A public service competition
- To complete your information, download the document: "Economy and Management: from studies to employment"

Additional information

- Multi-disciplinary license with progressive specialization
- Diversified offer of specialized courses in L3
- Two courses into 1st-3rd year economy-law or economy-languages
- A large part of the lessons in the form of tutorials in small groups
- Accompaniment to success in 1st year for "yes if"
- Compulsory or optional course in 3rd year, depending on the course
- Possibility to pass the 3rd year in international mobility (worldwide) in one of the many partner universities

Useful info

Contacts

Program director

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Program director

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Program administration

IUT 2 - SALVAGIONE Valérie

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Program administration

Gestionnaire Eco Licence MEFIM

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Course location(s) - City

📍 Grenoble

📍 Valence

Campus

🏠 Grenoble - University campus

🏠 Valence - Latour Maubourg / Marguerite Soubeyran

Program

Specifics of the program

From the 3rd year, 3 educational courses are proposed: company; applied economics or social sciences. These courses allow to deepen a disciplinary field and can help to prepare the choice of the master.

Economics and management / Grenoble

Economics and management / Valence

Economics and management / distance learning

Economics and management languages / Grenoble

Economics and management languages / Valence

Economics and management law / Valence

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Managerial economics for international markets 3rd year

Licence 3rd year

Semester 5

	Nature	CM	TD	TP	Crédits
UE Corporate strategies and business intelligence	UE				10 credits
Forecasting tools in business and economics 1	MATIERE	20h			2,5 credits
Behavioral and experimental economics	MATIERE	20h			2,5 credits
Entrepreneurship	MATIERE	20h			2,5 credits
Entrepreneurial marketing challenges	MATIERE	20h			2,5 credits
UE Elective courses	UE				5 credits
Elective courses 1	BLOC				2,5 credits
French culture for international students	MATIERE	20h			
2nd language	MATIERE	20h			
Advanced english for french students	MATIERE	20h			
Elective courses 2	MATIERE				2,5 credits
French for foreign students	MATIERE	20h			
2nd language	MATIERE	20h			
3rd language	MATIERE	20h			
UE Innovation	UE				7,5 credits
Innovation economics	MATIERE	20h			2,5 credits
Innovation management and strategic management	MATIERE	20h			2,5 credits
Creativity tools for business	MATIERE	20h			2,5 credits
UE The socio-economics environment	UE				7,5 credits
International business and economics	MATIERE	20h			2,5 credits
Environmental economics	MATIERE	20h			2,5 credits
International finance	MATIERE	20h			2,5 credits

Semester 6

	Nature	CM	TD	TP	Crédits
UE Consumption / marketing	UE				7,5 credits
Services marketing	MATIERE	20h			2,5 credits
Export marketing	MATIERE	20h			2,5 credits
Forecasting in Business and Economics 2	MATIERE	20h			2,5 credits
UE Elective courses	UE				5 credits
Elective courses 1	BLOC				2,5 credits
Sociology of consumption or topics in economics	MATIERE	20h			
Topics in economics	MATIERE	20h			
Elective courses 2	BLOC				2,5 credits
French culture for foreign students	MATIERE	20h			
2nd foreign language	MATIERE	20h			
3rd language	MATIERE	20h			

UE International challenges	UE	10 credits
Geopolitics	MATIERE 20h	2,5 credits
European societies: cross cultural approach	MATIERE 20h	2,5 credits
European culture	MATIERE 20h	2,5 credits
International industrial organization	MATIERE 20h	2,5 credits
UE International markets and firms	UE	7,5 credits
European markets integration	MATIERE 20h	2,5 credits
Microeconomics of competitiveness	MATIERE 20h	2,5 credits
International business and purchasing	MATIERE 20h	2,5 credits