

Degree in International business and management

Presentation

The Degree in International Business and Management is a one-year study program delivered entirely in English which aims to develop the essential international management knowledge and skills for a successful career in today's global economic environment.

The objectives are to :

- Become a well-rounded management professional : corporate social responsibility, organization theory, economic contemporary Issues, strategic management, business game, internship
- Acquire the essential tools for business financial decisions : corporate finance, managerial accounting and control, budgeting and control
- Develop an international perspective on managerial and business issues in France and abroad : international marketing, international human resource management, supply chain management in a global context, international law, international business, involvement in the voluntary sector, french as a foreign language, cross-cultural management, discovering France and french career training
- Become aware of innovation and entrepreneurial challenges for organizations : creativity challenge, conferences and projects in entrepreneurship and innovation

Registration and scholarships

- Interview with a committee of academics and business professionals
- A relevant university experience of 120 ECTS; for non-Europeans, a 2-year university degree minimum (as approved by a university committee).
- An advanced level of English (TOEIC, TOEFL, IELTS etc.).

Practicals informations :

- > Component : IAE de Grenoble - Graduate school of management
- > Course type : Initial and Continuing Education
- > Location(s) : Grenoble - University campus

Contacts

Program administration

Education degree in international business and management
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