

Bachelor in International business and management

Présentation

The bachelor in International business and management is a one-year study program delivered entirely in English which aims to develop the essential international management knowledge and skills for a successful career in today's global economic environment.

The objectives are to :

- Become a well-rounded management professional : corporate social responsibility, organization theory, economic contemporary Issues, strategic management, business game, internship
 - Acquire the essential tools for business financial decisions : corporate finance, managerial accounting and control, budgeting and control
 - Develop an international perspective on managerial and business issues in France and abroad : international marketing, international human resource management, supply chain management in a global context, international law, international business, involvement in the voluntary sector, french as a foreign language, cross-cultural management, discovering France and french career training
 - Become aware of innovation and entrepreneurial challenges for organizations : creativity challenge, conferences and projects in entrepreneurship and innovation

Admission

- Interview with a committee of academics and business professionals
- A relevant university experience of 120 ECTS ; for non-Europeans, a 2-year university degree minimum (as approved by a university committee)
- An advanced level of English (TOEIC, TOEFL, IELTS ...)

Upon application, prior studies will be examined. Selected candidates will be given an interview.

Infos pratiques :

- > Composante : IAE de Grenoble - Graduate school of management
- > Type de formation : Formation initiale / continue
- > Lieu : Grenoble - Domaine universitaire

Contacts

Secrétariat de scolarité

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