Notre offre de formation évolue ! Les programmes pour l'année 2027-2028 sont en cours de mise à jour et peuvent encore évoluer. Les programmes de l'année universitaire 2026-2027 restent consultables en cas de besoin.

DROIT, ÉCONOMIE, GESTION, MANAGEMENT, SCIENCES POLITIQUES

Bachelor in International business and management

Composante
Grenoble IAE - école supérieure de management de Grenoble INP, UGA

Langue(s) d'enseignement
Anglais

Présentation

Grenoble IAE's Bachelor in Management degree programme is the only French university management degree to be accredited EFMD-Bachelor. This accreditation means that it has received recognition from one of the largest networks of business schools in the world, the EFMD: European Foundation for Management Development.

Objectives

A clear international focus :

- 80% to 100% of courses taught in English depending on the track chosen by students
- Mandatory international mobility either through a full semester in a foreign partner university or through an internship in an international organization. All students must select a country other than their country of origin for the international mobility stay
- Mix of international and French students
- Opportunity to learn a second foreign language : French for non-French speaking students; Chinese, German, Italian, Portuguese and Spanish for the others

Compétences

First semester is organised into 4 + 1 majors (or specialisations) :

- Finance and Control
- Management of Information Systems (on Grenoble campus only)
- Marketing
- Resources Management (HRM, Supply chain and Purchasing Management)
- English Track : full-english programme covering various field in management

Formation internationale : Formation tournée vers l'international

Dimension internationale

The second semester of the L3 Bachelor degree in Management year is dedicated to international experience. Student mobility is compulsory and can take one of two forms, depending on the student's choice:

Informations non contractuelles.
Dernière mise à jour le 30 juin 2026

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- **Study Abroad:** a study stay at an international partner university, starting in early January, depending on the start date of the semester at the partner university.
- **Internship Abroad**: international internship mobility, starting in April, preceded by courses on the Grenoble campus, from January to March.

Lieu(x) ville

Grenoble

Campus

Grenoble - Domaine universitaire

Organisation

Admission

Conditions d'admission

This programme is open to students of any nationality who have completed 120 credits in a course of studies related in full or in part to the field of business, management or economics and have achieved a minimum B1 level in English on the CEFR (B2 level is mandatory for English Track).

Find all the information in the Admission section.

Candidature

Upon application, prior studies will be examined. Selected candidates will be given an interview.

Public cible

Infos pratiques

Contacts

Secrétariat de scolarité

Administration L3 Management Grenoble

0476827437

l3-management@grenoble-iae.fr

Informations non contractuelles.
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Programme

Spécificités du programme

- An international focus and exposure
- An orientation towards innovation and entrepreneurship through creativity-based projects, managerial innovation project
- A student-centered pedagogy with small classes, group projects, individual follow-up, strong ties with businesses

Informations non contractuelles.
Dernière mise à jour le 30 juin 2026