

UE How to build and manage a Commercial Programme

 ECTS
3 credits

- > **Teaching language(s):** English
- > **Open to exchange students:** No

Presentation

Description

Students are in charge of a commercial project. During all the practical period, students analyze, study, suggest solutions to solve a commercial problem.

This practical part is a team project: the goal is to get training in working together for a common goal to achieve. This includes an assessment of the team self-organization by the team itself.

Course parts

UE How to build and manage a Commercial Programme - CM	Lectures (CM)	20h
UE How to build and manage a Commercial Programme - TD	Tutorials (TD)	24h

Useful info

Campus

- > Grenoble - University campus

