

Creativity Tools for Business



Crédits ECTS
Exchange
4.0



Composante
Institut
universitaire
de technologie
(IUT2)



Période de
l'année
Automne (sept.
à dec./janv.)

Diplômes intégrant cet élément

- Diplôme d'Université Business administration

- > Langue(s) d'enseignement: Anglais
- > Ouvert aux étudiants en échange: Oui
- > Crédits ECTS Exchange: 4.0

Présentation

Description

This course aims at giving students collaborative and creativity tools for project management. It will be set up as a creative workshop allowing students to experiment various creativity techniques in order to solve a practical business problem in international teams (French and Erasmus students).

The creativity techniques and tools aimed to support collaborative intelligence learnt during the module can be used by students in their future professional lives as well as to solve personal everyday life issues.

Infos pratiques

Campus

- > Grenoble - Doyen Gosse

