

UE Corporate strategies and business intelligence

 ECTS
10 credits

 Component
Faculté
d'Economie
de Grenoble
(FEG), Institut
universitaire
de technologie
(IUT2)

- > **Teaching language(s):** French
- > **Open to exchange students:** No

Presentation

Period : Semester 5

List of courses

| | Nature | CM | TD | TP | Crédits |
|-----------------------------------------------|---------|-----|----|----|-----------|
| Forecasting tools in business and economics 1 | SUBJECT | 20h | | | 3 credits |
| Behavioral and experimental economics | SUBJECT | 20h | | | 3 credits |
| Entrepreneurship | SUBJECT | 20h | | | 3 credits |
| Entrepreneurial marketing challenges | SUBJECT | 20h | | | 3 credits |

Useful info



Campus

- › Grenoble - University campus
- › Grenoble - Doyen Gosse