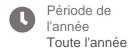


UE Business Plan of Your start-up







- > Langue(s) d'enseignement: Français
- > Ouvert aux étudiants en échange: Oui

Présentation

Description

Know the basic of the innovation process / Understand several crucial points of entrepreneurship as the marketing of innovation, business models, product roadmap, magic spot, MVP...

Heures d'enseignement

UE Business Plan of Your start-up - TD TD 10h
UE Business Plan of Your start-up - CM CM 14h

Période: Semestre 10

Infos pratiques

Lieu(x) ville

> Grenoble





Campus

> Grenoble - Domaine universitaire

