

Group project: leading a project / preparing an event using marketing techniques



Niveau d'étude
Bac +2



ECTS
4 crédits



Composante
Institut
universitaire de
technologie de
Valence (IUT
Valence)



Volume horaire
20h



Période de
l'année
Automne (sept.
à dec./janv.)

Diplômes intégrant cet élément

- Course offer for international exchange students - IUT Valence

- > **Langue(s) d'enseignement:** Anglais
- > **Ouvert aux étudiants en échange:** Oui
- > **Code d'export Apogée:** LY2BS301

Présentation

Description

This group project is part of an LES (Learning and Evaluation Situation) where students work autonomously on a project, in groups, while being supervised by a teacher.

The students will work in groups among french students. They will take part in a project that starts in September and ends at the end of March.

This course **CAN ONLY BE TAKEN BY STUDENTS STAYING ONE YEAR** as it continues in the spring term: 'Group project: Organising an event and evaluating it using commercial tools'

Période : Semestre 3

Infos pratiques

Lieu(x) ville

> Valence

Campus

> Valence - Briffaut