

# Services marketing

 ECTS  
2 credits

 Component  
Faculté  
d'Economie  
de Grenoble  
(FEG), Institut  
universitaire  
de technologie  
(IUT2)

 Semester  
Printemps

- > **Teaching language(s):** French
- > **Open to exchange students:** No

## Presentation

---

### Course parts

Services marketing - CM	CM	20h
-------------------------	----	-----

**Period :** Semester 6

## Useful info

---

### Campus

- > Grenoble - University campus
- > Grenoble - Doyen Gosse