

Services marketing

 ECTS
2 credits

 Component
Faculté
d'Economie
de Grenoble
(FEG), Institut
universitaire
de technologie
(IUT2)

 Semester
Printemps

- › **Teaching language(s):** French
- › **Open to exchange students:** No

Presentation

Course parts

Services marketing - CM CM 20h

Period : Semester 6

Useful info

Campus

- › Grenoble - University campus
- › Grenoble - Doyen Gosse