

# UE How to build and manage a Commercial Programme



Niveau d'étude  
Bac +5



ECTS  
3 crédits



Composante  
UFR Chimie-  
Biologie



Période de  
l'année  
Toute l'année

- > **Langue(s) d'enseignement:** Anglais
- > **Ouvert aux étudiants en échange:** Oui
- > **Code d'export Apogée:** YAST9U14

## Présentation

### Description

Students are in charge of a commercial project. During all the practical period, students analyze, study, suggest solutions to solve a commercial problem.

This practical part is a team project: the goal is to get training in working together for a common goal to achieve. This includes an assessment of the team self-organization by the team itself.

### Heures d'enseignement

UE How to build and manage a Commercial Programme - CM	CM	20h
UE How to build and manage a Commercial Programme- TD	TD	24h

**Période :** Semestre 9

## Infos pratiques

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## Lieu(x) ville

› Grenoble

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## Campus

› Grenoble - Domaine universitaire