

UE How to build and manage a Commercial Programme



Niveau d'étude
Bac +5



ECTS
3 crédits



Composante
UFR Chimie-
Biologie



Période de
l'année
Toute l'année

- > **Langue(s) d'enseignement:** Anglais
- > **Ouvert aux étudiants en échange:** Oui
- > **Code d'export Apogée:** YAST9U14

Présentation

Description

Students are in charge of a commercial project. During all the practical period, students analyze, study, suggest solutions to solve a commercial problem.

This practical part is a team project: the goal is to get training in working together for a common goal to achieve. This includes an assessment of the team self-organization by the team itself.

Heures d'enseignement

UE How to build and manage a Commercial Programme - CM	CM	20h
UE How to build and manage a Commercial Programme- TD	TD	24h

Période : Semestre 9

Infos pratiques

Lieu(x) ville

› Grenoble

Campus

› Grenoble - Domaine universitaire