

# Group project: analysing and choosing foreign markets to develop a business offer abroad



Niveau d'étude  
Bac +2



ECTS  
4 crédits



Composante  
Institut  
universitaire de  
technologie de  
Valence (IUT  
Valence)



Volume horaire  
30h



Période de  
l'année  
Automne (sept.  
à dec./janv.)

- > **Langue(s) d'enseignement:** Anglais
- > **Ouvert aux étudiants en échange:** Oui
- > **Code d'export Apogée:** LY2BS303

## Présentation

### Description

This group project is part of an LES (Learning and Evaluation Situation) where students work autonomously on a project, in groups, while being supervised by a teacher.

#### Objective

It aims to achieve an operational implementation of an import (purchase) of an industrial component or raw material that goes into the manufacture of your finished product (BtoB). The sector is industrial and the good manufactured is a (tangible) product. The product is manufactured in France. The purchases are international. The sale of the product is not part of the scope of the LES.

**Période :** Semestre 3

## Infos pratiques

### Lieu(x) ville

- > Valence



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## Campus

➤ Valence - Briffaut