Group project: analysing and choosing foreign markets to develop a business offer abroad

Niveau d'étude
Bac +2

ECTS
4 crédits

Composante
Institut universitaire de technologie de Valence (IUT Valence)

Volume horaire
30h

Période de l'année
Automne (sept. à dec./janv.)

Diplômes intégrant cet élément

- Course offer for international exchange students - IUT Valence

Langue(s) d'enseignement: Anglais

Ouvert aux étudiants en échange: Oui

Code d'export Apogée: LY2BS303

Présentation

Description

This group project is part of an LES (Learning and Evaluation Situation) where students work autonomously on a project, in groups, while being supervised by a teacher.
Objective
It aims to achieve an operational implementation of an import (purchase) of an industrial component or raw material that goes into the manufacture of your finished product (BtoB). The sector is industrial and the good manufactured is a (tangible) product. The product is manufactured in France. The purchases are international. The sale of the product is not part of the scope of the LES.

Période : Semestre 3

Informations non contractuelles.
Dernière mise à jour le 30 juin 2026

Infos pratiques

Lieu(x) ville

Valence

Campus

Valence - Briffaut

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