

Entrepreneurial marketing challenges

 ECTS
3 credits

 Component
Faculté
d'Economie
de Grenoble
(FEG), Institut
universitaire
de technologie
(IUT2)

 Semester
Automne

- › **Teaching language(s):** French
- › **Open to exchange students:** No

Presentation

Course parts

Entrepreneurial marketing challenges - CM CM 20h

Period : Semester 5

Useful info

Campus

- › Grenoble - University campus
- › Grenoble - Doyen Gosse