


# Entrepreneurial marketing challenges

 ECTS  
3 credits

 Component  
Faculté  
d'Economie  
de Grenoble  
(FEG), Institut  
universitaire  
de technologie  
(IUT2)

 Semester  
Automne

- > **Teaching language(s):** French
- > **Open to exchange students:** No

## Presentation

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### Course parts

Entrepreneurial marketing challenges - CM	CM	20h
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**Period :** Semester 5

## Useful info

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### Campus

- > Grenoble - University campus
- > Grenoble - Doyen Gosse