

Socio-economy of multimedia and the internet seminar



Component
Centre
Universitaire
d'Etudes
Françaises

- **Teaching language(s):** French
- **Open to exchange students:** Yes
- **Teaching category for exchange students:** Cours spécifique
- **Code d'export Apogée:** NIW2X002

Presentation

Description

The aim of this class is to present some major themes associated with the internet, its developments and its economic and social challenges, namely: the context of its creation, its governance on a global level, as well as its economic and social effects on the media and cultural industries. The main theoretical approaches elaborated for “considering” the internet and digital social networks, as well as the changes that they cause in society at different levels will also be dealt with.

Course parts

Socio-economy of multimedia and the internet seminar - TD

Tutorials (TD)

12h

Period : Semester 2

Useful info



Place

› Grenoble

Campus

› Grenoble - University campus