Business english 2

Niveau d'étude
Bac +2

ECTS
3 crédits

Composante
Institut universitaire de technologie de Valence (IUT Valence)

Volume horaire
17h

Période de l'année
Printemps (janv. à avril/mai)

Diplômes intégrant cet élément

- Course offer for international exchange students - IUT Valence

Langue(s) d'enseignement: Anglais

Ouvert aux étudiants en échange: Oui

Code d'export Apogée: LY2BR405

Présentation

Description

Course objectives
By the end of the course, students should have developed skills in the following fields:
? Acquiring new vocabulary linked to marketing, communication, negotiation.
? Improving one's skills in speaking, writing and listening.
? Getting more confident when talking with someone.
? Acquiring strategies to talk with someone and understand someone.
? Improving one's grammar.
Course description : This class aims at reinforcing your ability to speak in a foreign country (in everyday life and in the professional world). Thus, students will be strongly encouraged to participate in numerous oral projects and role plays. Consequently, students will be directly involved in the contents of the course which shall not be, in any way, a lecture.
A constant and regular oral participation will be expected.

Informations non contractuelles.
Dernière mise à jour le 30 juin 2026

Objectifs

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- Getting more confident when talking with someone.
- Acquiring strategies to talk with someone and understand someone.
- Improving one’s grammar.

By the end of the semester, students should be able to:
- Be more confident when talking with someone in English in a professional situation.
- Understand people speaking English in a professional situation.
- Craft their CV and letter of application in view of getting a job/internship

Comment very precisely on graphs and trends (found in relation to a given topic and/or made by themselves in relation to a given topic) using the grammatical structures and methodology provided in class

Période : Semestre 4

Infos pratiques

Lieu(x) ville

Valence

Campus

Valence - Briffaut

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