

Master in Marketing and sales

Digital marketing and e-business 2nd year

Presentation

To view the presentation of the Digital marketing and e-business 2nd year program in French click on the following link : [Parcours Marketing digital et e-commerce 2e année](#)

Practicals informations :

- > **School** : Institut d'Administration des Entreprises (IAE)
- > **Duration** : 1 year
- > **Course type** : Professionalisation contract, Education in apprenticeship
- > **Location(s)** : Grenoble - University campus
- > **Contacts** :

Programme director

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