

Master Management et administration des entreprises

Parcours International manager 2e année

Présentation



Globalization creates new challenges for corporate management. It increases the complexity of organizations' environment, and therefore the complexity of their strategies and operations. This requires new types of managers who are able to lead teams and organizations across distances and varied national contexts, act in ever-changing environments, foresee changes, identify opportunities wherever they arise, and balance multiple cultural expectations. These global managers, who face new and increasingly challenging global situations, must develop specific skills and capabilities.

Adopting a multidisciplinary approach and multicultural emphasis, the Master International Manager (MIM) is dedicated to students with a background in management who want to prepare themselves for an international career. The program is designed to help them develop hard and soft skills within an international dimension. Using the main pillars of international corporate management (international finance and accounting, international economics, international marketing, international human resources, etc.), the program first aims at mastering core business disciplines and gaining a real understanding of global business issues. In addition, the program enables students to develop intercultural competences. It fosters their ability to select and analyze relevant information, make decisions, initiate actions, cope with pressure, gain perspective, practice innovation.

Dedicated to students with a background in economics or management, the Master International Manager program adopts a global focus on international business. With an international class (around 20 different nationalities represented on average), an international faculty of academics and business executives, extremely varied projects and assignments (global business game, international start-up project, long-term internship), the MIM program is both an intense and enjoyable experience.

Admission

Public continuing education:

You are in charge of continuing education:

- if you resume your studies after 2 years of interruption of studies,
- or if you followed training under the continuous training regime one of the previous 2 years
- or if you are an employee, job seeker, self-employed.

If you do not have the diploma required to integrate the training, you can undertake a [validation of personal and professional achievements \(VAPP\)](#).

Infos pratiques :

- > **Composante** : Institut d'Administration des Entreprises (IAE)
- > **Durée** : 1 an
- > **Type de formation** : Formation initiale / continue
- > **Lieu** : Grenoble - Domaine universitaire
- > **Contacts** :

Responsable(s) pédagogique(s)

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Contact administratif

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Programme

Master 2e année - Convention FIA Sao Paulo (Brésil)

Semestre 9

UE International business tools	10 ECTS	52h
- Supply chain management and purchasing		14h
- Performance management and control		14h
- International business law		24h
UE Applied international business	10 ECTS	62h
- Global business game		30h
- Managing international business projects		14h
- International trade		18h
UE International finance and accounting	5 ECTS	14h
- International financial reporting		14h
UE Global markets and strategies	5 ECTS	38h
- International marketing		24h
- Global strategic management		14h

Semestre 10

UE Managing people in a global context	10 ECTS	42h
- Managing across cultures		14h
- International human resources management		14h
- Leadership and negotiation		14h
UE Challenges of the global economy	5 ECTS	48h
- Doing business in Europe		12h
- Economic issues of globalization		12h

- Business ethics and social responsibility		24h
UE International business in practice	15 ECTS	
- Internship or project		

Master 2e année

Semestre 9

UE Managing people in a global context	10 ECTS	87h
- Managing across cultures		21h
- International human resources management		21h
- Leadership, teambuilding and communication		21h
- Foreign language		24h
UE Applied international business	10 ECTS	72h
- Global entrepreneurship		21h
- International business law		21h
- International trade		18h
- Career practicum		12h
UE International finance and accounting	5 ECTS	42h
- Finance for international managers		21h
- Accounting for multinational corporations		21h
UE Global markets and strategies	5 ECTS	42h
- International marketing		21h
- Global strategic management		21h

Semestre 10

UE International business tools	10 ECTS	75h
- Supply chain management - purchasing		24h
- Managerial accounting and control		21h
- Managing international business projects		18h
- Negotiating across cultures		12h
UE Challenges of the global economy	5 ECTS	45h
- Doing business in high growth countries		12h
- Economic issues of globalization		12h
- Business ethics and social responsibility		21h
UE International business in practice	15 ECTS	21h
- Global business game		21h
- Internship		