Degree in International business and management

Presentation

The Degree in International Business and Management is a one-year study program delivered entirely in English which aims to develop the essential international management knowledge and skills for a successful career in today's global economic environment.

Objectives

The objectives are to:

- Become a well-rounded management professional: corporate social responsibility, organization theory, economic contemporary issues, strategic management, business game, internship
- Acquire the essential tools for business financial decisions: corporate finance, managerial accounting and control, budgeting and control
- Develop an international perspective on managerial and business issues in France and abroad: international marketing, international human resource management, supply chain management in a global context, international law, international business, involvement in the voluntary sector, French as a foreign language, cross-cultural management, discovering France and French career training
- Become aware of innovation and entrepreneurial challenges for organizations: creativity challenge, conferences and projects in entrepreneurship and innovation

Registration and scholarships

- Interview with a committee of academics and business professionals
- A relevant university experience of 120 ECTS; for non-Europeans, a 2-year university degree minimum (as approved by a university committee).
- An advanced level of English (TOEIC, TOEFL, IELTS etc.).

Practical informations:

School: Institut d'Administration des Entreprises (IAE)
Course type: Initial and Continuing Education
Location(s): Grenoble - University campus