Présentation

The Degree in International Business and Management is a one-year study program delivered entirely in English which aims to develop the essential international management knowledge and skills for a successful career in today's global economic environment.

Objectifs

The objectives are to:
- Become a well-rounded management professional: corporate social responsibility, organization theory, economic contemporary issues, strategic management, business game, internship
- Acquire the essential tools for business financial decisions: corporate finance, managerial accounting and control, budgeting and control
- Develop an international perspective on managerial and business issues in France and abroad: international marketing, international human resource management, supply chain management in a global context, international law, international business, involvement in the voluntary sector, French as a foreign language, cross-cultural management, discovering France and French career training
- Become aware of innovation and entrepreneurial challenges for organizations: creativity challenge, conferences and projects in entrepreneurship and innovation

Admission

- Interview with a committee of academics and business professionals
- A relevant university experience of 120 ECTS; for non-Europeans, a 2-year university degree minimum (as approved by a university committee).
- An advanced level of English (TOEIC, TOEFL, IELTS etc.).

Infos pratiques:

- Composante: Institut d'Administration des Entreprises (IAE)
- Type de formation: Formation initiale / continue
- Lieu: Grenoble - Domaine universitaire
- Contacts:

  Secrétariat de scolarité
  Scolarité DU International business and management
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