The Degree in International Business and Management is a one-year study program delivered entirely in English which aims to develop the essential international management knowledge and skills for a successful career in today’s global economic environment.

As a student in the Degree in International Business, you will be given the opportunity to enroll in Grenoble IAE’s Bachelor degree in Management - the Licence 3 in Management -180 ECTS credits - accredited by the French Ministry of Higher Education.

Key strengths

• Enjoy life in a dynamic city in the heart of the French Alps.

• Explore many aspects of business and management in an international context.

• Boost your future employability, with a 3-month internship.

• Experience a supportive, multicultural study environment.

Who can apply?

The Dual Degree in International Business - Bachelor in Management is exclusively intended for international students who have already achieved a minimum of 120 ECTS credits or who have successfully completed at least two years at university level in Management and Business Administration and who want to further develop their knowledge and skills in international business and management.
Program Learning Objectives

As a student in the Dual Degree in International Business - Bachelor in Management, you will:

Become a well-rounded management professional
• Corporate Social Responsibility
• Organization theory
• Economic Contemporary Issues
• Strategic Management
• Business Game
• Internship

Acquire the essential tools for business financial decisions
• Corporate Finance
• Managerial Accounting and Control
• Budgeting and Control

Develop an international perspective on managerial and business issues in France and abroad
• International Marketing
• International Human Resource Management
• Supply Chain Management in a global context
• International law
• International Business
• Involvement in the Voluntary Sector
• French as a foreign language
• Cross-cultural management
• Discovering France and French career training

Awareness of innovation and entrepreneurial challenges for organizations
• Creativity challenge
• Conferences and projects in entrepreneurship and innovation

Admission
Upon application, prior studies will be examined. Selected candidates will be given an interview.

Program fees
3,000 euros Tuition fees + 283 euros Registration fees

Contact
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More information and online pre-enrolment on IAE website, ‘How to apply’ section
www.grenoble-iae.fr/en/