



## MASTER 2 MAE INTERNATIONAL MANAGER

Graduate school  
of Management



Admission level **Bac+4**



Program level **Bac+5**



Grenoble campus

### Career opportunities

The Master International Manager leads to a wide array of careers in multinational corporations or in companies with significant import-export operations, such as:

- Export manager
- International Business Development Manager
- International Marketing manager
- International Finance Manager
- International trade specialist
- Corporate economist

Globalization creates new challenges for corporate management. It increases the complexity of organizations' environment, and therefore the complexity of their strategies and operations. Adopting a multidisciplinary approach and multicultural emphasis, the Master International Manager (MIM) is dedicated to students with a background in management who want to prepare themselves for an international career.

### Strengths

Dedicated to students with a background in economics or management, the Master International Manager adopts a global focus on international business. With an international class (around 20 different nationalities represented on average), an international faculty of academics and business executives, extremely varied projects and assignments (global business game, international start-up project, long-term internship), the MIM program is both an intense and enjoyable experience.

### Entry requirements

#### Eligibility

Application form and English test (TOEIC, TOEFL, BULATS, CLES, etc.)

#### Admission

Interview with a committee of academics and international business specialists

### Target audience

The Master International Management is devoted to students who have assimilated the basics of management either through prior studies or professional experience. **French and European candidates** should hold a university degree of 240 ECTS credits. **For non-European candidates**, a 4-year university degree minimum is required, and prior studies will be examined and approved by a university committee.

## Course curriculum

The Master International Manager is offered as a one-year full-time program. Courses run from early September to the end of March. A 4-to-6-month final project or internship and thesis defense conclude the program. All courses are delivered in English.

Fall	Winter
<ul style="list-style-type: none"><li>• Refresher courses (2)</li><li>• Accounting for Multinational Corporations</li><li>• Finance for International Managers</li><li>• International Trade</li><li>• International Business Law</li><li>• Global Business Game</li><li>• Global Strategic Management</li><li>• International Marketing</li><li>• Second Languages</li></ul>	<ul style="list-style-type: none"><li>• Global Entrepreneurship</li><li>• Cross Cultural Management</li><li>• International Human Resource Management</li><li>• Leadership and Team Building</li><li>• Negotiation across cultures</li><li>• Managing International Business Projects</li><li>• Economic Issues of Globalization</li><li>• Doing Business in High Growth Countries</li><li>• Business ethics and Social Responsibility</li><li>• Career Practicum</li></ul>

 **Final project or Internship (4 to 6 months) from April to September**

### Workplace integration

**89%** of Grenoble IAE graduates find employment within **8** months after diploma  
Median net monthly salary **2000** euros

## Program tuition

For a traditional educational student ('formation initiale') at Grenoble IAE, academic fees are : mandatory registration fees for master programs: 261,10 euros ((indicative rates for 2015/2016)

## Contact

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**Online pre-registration will be available in April**  
**More information on IAE website, 'apply' section**

**[www.iae-grenoble.fr/candidater](http://www.iae-grenoble.fr/candidater)**



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