



MASTER 2 MAE APPLIED CORPORATE MANAGEMENT

Graduate school
of Management



Admission level **Bac+4**



Program level **Bac+5**



Grenoble campus

Career opportunities

The Master ACM leads to extremely varied careers, which depend on students' first-degrees and professional plans. Our graduates target jobs in all fields of management: marketing, human resources, finance, information technology, business management, manufacturing etc. They work as a manager, engineer, consultant, entrepreneur, etc. They receive positions in a wide variety of industries: consumer products, manufacturing, healthcare, technology, nonprofit, etc.

The Master in Applied Corporate Management (ACM) is a graduate program in business dedicated to students with educational background other than management or business, keen to discover and understand the theories, practices and tools useful for leading organizations and making managerial decisions.

Strengths

The Master ACM focuses on all areas in the management of organizations. The curriculum emphasizes on both understanding business fundamentals and developing managerial skills. It aims to bring significant management expertise to those who will need managerial competencies in their professional life, notably because they plan to work as a manager.

Entry requirements

Eligibility

Application form and English test (TOEIC, TOEFL, BULATS, CLES, etc.)

Admission

Interview with a committee of academics and international business specialists

Target audience

The Master ACM targets explicitly students from non-business areas (engineering, art, law, philosophy, history, technology and computer sciences, etc.). French and European candidates should hold a university degree of 240 ECTS credits. For non-European candidates, a 4-year university degree minimum is required, and prior studies will be examined and approved by a university committee.

Course curriculum

The Master in Applied Corporate Management is a one-year full-time program that covers all the fields of corporate management. It is structured around core courses aimed at developing hard management skills (marketing, strategic management, accounting, finance, human resources, etc.), core courses aimed at promoting entrepreneurial and leadership skills (strategic and responsible innovation, entrepreneurship, project management, leadership and team building, etc.), peripheral courses useful in business decision making (legal issues in business, managerial economics, business ethics, etc.)

Fall	Winter
<ul style="list-style-type: none">• Marketing• Corporate Finance• Strategic Management• Financial reporting and Financial Statement Analysis• Purchasing and Supply Chain Management• Legal Issues in Business• Managerial Accounting and Control• Information systems and business computer applications• Project Management• Second Language	<ul style="list-style-type: none">• Strategic and Responsible Innovation• Entrepreneurship• Human Resources Management• Leadership, Team Building, Communication• Negotiation• Managerial Economics• Business Ethics and Social Responsibility• Career Practicum• Business Game• Elective course

 **Final project or Internship (4 to 6 months) from April to September**

Workplace integration

89% of Grenoble IAE graduates find employment within 8 months after diploma
Median net monthly salary 2000 euros

Program tuition

For a traditional educational student ('formation initiale') at Grenoble IAE, academic fees are : mandatory registration fees for master programs: 261,10 euros ((indicative rates for 2015/2016)

Contact

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Online pre-registration will be available in April
More information on IAE website, 'apply' section

www.iae-grenoble.fr/candidater



Grenoble IAE
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